



Our Market Is YOUR Target Market

Help us grow the Shorewood Farmers Market!

Shorewood Farmers Market, entering its third year, has quickly become a favorite for Village residents, businesses and vendors. In the 2016 Village survey, the farmers market was the second most popular Village event by residents.

For 20 weeks, from mid June to late October, more than 70 vendors, musicians and community groups join more than 12,000 annual visitors to create a stronger community fabric and support our regional producer economy. Your business can join this collaborative to promote your business to our loyal, discerning customers. Your sponsorship not only helps you reach the thousands of people who attend the market but also contributes to growing the small businesses that sell their products and ensure a weekly source of fresh, healthy food for our visitors and residents.

We look forward to partnering with your business to produce this amazing amenity in Shorewood.



Yes! We want to partner with the Shorewood Farmers Market at the following level:

\$5000

\$2500

\$1000

\$500

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Contact Person: _____

Business Website: _____

Please email or mail this form to Shorewood Farmers Market, 4428 North Maryland Avenue, Shorewood, WI 53211 by **May 31**.

How your gift can benefit your business:

\$5000

1 opportunity available

- Your business name and logo on Info Booth tent banner
- Your business name and logo on yard signs (50 places throughout the Village)
- Your business listed on postcards (mailed to 8,700 residents in Shorewood, Whitefish Bay and Eastside of Milwaukee) and posters (placed in 50 venues)
- 2 dates to be present at our Sponsor Booth (pre-set, rain or shine)
- Highlighted in our weekly newsletter four times during the season (900 recipients)
- Highlighted on our Facebook page every month during the season (over 1,900 followers)
- Acknowledgement in our annual thank you email
- Acknowledged with a link to your business on our website
- Marketing materials in our monthly vendor raffle basket giveaway

\$2500

2 opportunities available

- Your business name and logo on Info Booth tent banner
- Your business listed on postcards (mailed to 8,700 residents in Shorewood, Whitefish Bay and Eastside of Milwaukee) and posters (placed in 50 venues)
- 1 date to be present at our Sponsor Booth (pre-set, rain or shine)
- Highlighted in our weekly newsletter two times during the season (900 recipients)
- Highlighted on our Facebook page every other month during the season (over 1,900 followers)
- Acknowledgement in our annual thank you email
- Acknowledged with a link to your business on our website
- Marketing materials in our monthly vendor raffle basket giveaway

\$1000

3 opportunities available

- Your business listed on postcards (mailed to 8,700 residents in Shorewood, Whitefish Bay and Eastside of Milwaukee) and posters (placed in 50 venues)
- 1 date to be present at our Sponsor Booth (pre-set, rain or shine)
- Highlighted in our weekly newsletter once during the season (900 recipients)
- Highlighted on our Facebook page once during the season (over 1,900 followers)
- Acknowledgement in our annual thank you email
- Acknowledged with a link to your business on our website

\$500

14 opportunities available

- 1 date to be present at our Sponsor Booth (pre-set, rain or shine)
- Highlighted in our weekly newsletter two times during the season (900 recipients)
- Highlighted on our Facebook page once during the season the week prior to your presence at the Sponsor Booth (over 1,900 followers)
- Acknowledgement in our annual thank you email
- Acknowledgement with a link to your business on our website

If you would like to discuss this sponsorship opportunity further please contact Tia Torhorst, President, Shorewood Farmers Market at 414.241.0520 or tiatorhorst@gmail.com.

Shorewood Farmers Market provides local access to Wisconsin farmers, food producers and neighborhood businesses, and promotes educational opportunities to create a sustainable community for all. Shorewood Farmers Market is a 501(c)3 tax-exempt, not-for-profit organization. All donations made to the market are fully deductible according to the IRS code.

Thank you for considering a sponsorship of the market!